



nadia.beeley@gmail.com
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Nadia Beeley

Product Designer • Illustrator

Experience

UX/UI designer with a focus on design systems and DesignOps. Creating efficient component libraries and utilising industry standard techniques and design thinking strategies for the full product process.

I employ innovative thinking and user centred approaches to create intuitive, accessible designs for app and web based products whilst working in agile functions and using data driven methodologies. This includes working in cross-functional teams and facilitating workshops to help raise design maturity and improve our ways of working.

I employed innovative design thinking and user centred approaches to create intuitive, user-friendly designs for app and web based products whilst utilising agile methodologies and data driven design principles. Specialising in brand, product and marketing collateral, utilising latest industry trends and software to increase brand maturity and help build internal design systems.

Lead designer responsible for initiation, creation and delivery for a variety of print and digital projects for clients including a leading South Yorkshire educational provider and leading UK construction company with revenues in excess of £500m.

Boots UK 2023 - Present

Product Designer

[Remote & office based]

The Floom 2020 - 2023

UX/UI Designer

[Remote & office based]

DS Creative 2014 - 2020

Graphic Designer

[Office based]

Skills & Education

- NNg UX Certificate (Credential ID: 1084540)
- uxtraining.com UX Foundation Certification
- IBM Enterprise Design Thinking Practitioner & Co-Creator Badges
- Edexcel BTEC Level 3 Subsidiary Diploma in Art & Design - Grade Distinction
- 7 GCSE grades B-A* and a Level 2 BTEC in Art and Design - Grade Distinction Star
- Good use of project and team management apps and facilitating workshops for both remote and face-to-face collaboration
- Well-versed in UI/Prototyping, wire framing and white boarding softwares
- Able to use multiple design programmes like Adobe Creative Suite
- Some knowledge of HTML/CSS